



ASSOCIAZIONE ITALIANA PER IL CONSIGLIO DEI COMUNI
E DELLE REGIONI D'EUROPA

DIALOGUE ON COHESION POLICY

AICCRE

REPORT event

7 maggio 2018,

Sala Multimediale della Regione Piemonte, Torino.

Report Activity

Agenda of the event

Carla Rey – Segretario generale AICCRE

Carla Rey presents the cycle of meetings that Aiccre is organizing within the project promoted by DG Regio in 7 European countries with the aim of spreading knowledge of the functioning mechanisms of the European programs and their concrete results, with attention to the policy cohesion and the opportunities offered by the EU. She recounts the 6 previous meetings underlining how in different regions European funds have been exploited by promoting different initiatives, in relation to the different needs and the different characteristics of each territory: in Veneto there has been great attention to start-ups; in Umbria the main focus was on training; Friuli has invested in industrial innovation; Marche has focused on support for manufacturing and rural development; Abruzzo has given priority to the enhancement of the natural and cultural heritage; Sicily has focused on the redevelopment of the historical centres. She stresses how the following testimonies are the best example of how EU funds are precious for Italy and how well they are used.

Anguel Beremlisky – Project Manager – DG Regio UE

Anguel Beremlinsky opens his speech by thanking AICCRE for his efforts in organizing these initiatives. He specifies that there are two good reasons to question cohesion policy: on the one hand it is 30 years old, on the other the reflection on post 2020 planning is underway. With reference to the history of cohesion policy, he remembers how it has evolved over time to better respond to different needs. He emphasizes how cohesion policy is not only a channel of financing, but also a model of governance and a system for disseminating knowledge.



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Taking up again the 7th Report of the commission on European territorial cohesion, he highlights how cohesion policy has worked on the one hand, and on the other how the areas in which it has not yet performed its function are very numerous. For this reason, he says, it is necessary to renew the pact that underlies cohesion policy even after 2020.

Maria Gabriella Ramello – Assessora al Welfare, politiche della Casa, Pari opportunità e Politiche internazionali della città di Nichelino – Vicepresidente AICCRE Piemonte

Maria Gabriella Ramello presents AICCRE, underlining how it is the only association in Italy with such a multilevel profile (from small local authorities to the regions) and how important is its commitment to linking local authorities to Europe and to define concrete objectives for it. She indicates that to achieve those objectives we need long times, and therefore patience and foresight, but also stable structural and financial support, that is, we need continuity in programming.

Luca Angelantoni – Vicepresidente IRES Piemonte

Luca Angelantoni opens his speech by presenting IRES and his relationship with the Piedmont Region. He then reviews various readings that have been given of cohesion policy, some referred to as a model of multilevel governance, others criticized as an inefficient system. Referring to the aforementioned Report of the Commission, he highlights how the issues at the centre of the debate can only be the difficulties linked to the average income and costs of globalization, the energy issue, innovation, the fight against unemployment and depopulation, immigration.

Monica Cerutti – Assessora ai Diritti civili, all’immigrazione, alla Cooperazione decentrata del Piemonte - Portavoce CCRE Area “Gemellaggi e Cittadinanza”

Monica Cerutti presents the experience of the Piedmont Region about the migration phenomenon, starting from some data that give an objective dimension of the phenomenon. It then explains the different reception systems: Cas, and Sprar. He then underlined how the costs generated by a failure to integrate would exceed the amount of investment necessary to produce it. He then presented the intention of the Junta to proceed with a revision of the regional legislation on the issue of migration, adopting an integrated approach.

Then review the projects that have already been completed, including:

- 1) The Petrarca project, for the linguistic training of foreign citizens



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2) The Vesta Project (VERso Accoglienti Territorial Services), for the training of operators of public services and foreign citizens themselves.

3) The Piedmont Project against Discrimination

4) The Multi-Action Project, which aims to prevent school drop-out, improve access to social welfare services, foster integrated and complete information on services and opportunities in the region, support migrant associations.

She concludes by indicating how the region is trying to propose these with a structural and integrated vision, involving all the players to build a network, fulfilling that function of planning and coordination that is typical of an entity such as the Region.

Giovanna Pentenero – Assessora al Lavoro, all’Istruzione, alla Formazione professionale del Piemonte

Giovanna Pentenero underlines how the Piedmont Region has been severely hit by the crisis. Precisely for this reason it is important to exploit the resources of the European Social Fund and it is no coincidence that Piedmont is one of the regions that can exploit them the most. One of the results achieved is the reduction of school dropouts to below 10%, thanks to the integration of education and vocational training. Other important opportunities are that of post-graduate training and guidance, which alone involved 60000 young people.

Stresses the importance of coordinating education and training policies and active labor policies, and between these and local businesses. In the absence of the involvement of the latter, in fact, the effort made at the level of policies would risk to be weakened.

In conclusion, she highlights how, in the face of the need to add new objectives to the next programming, it is also necessary to ensure the presence of adequate resources.

Augusto Ferrari – Assessore alle politiche sociali, della famiglia e della casa del Piemonte

Augusto Ferrari indicates how the effort of the Region since 2016 has been aimed at making the theme of social innovation a strategic theme of political planning, to make the system of territorial services more and more in line with social demand. This effort led to the implementation of a welfare strategy based on social innovation ("We Care"), through the creation of an integrated program, enhancing the intervention axes of the ERDF and the ESF. To achieve this, a great deal of coordination was done on the various departments, with the will to overcome the passive service system, towards an active system.



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From this derives the need for a rethinking of the role of the region, which must increasingly be the place of synthesis between the European and national objectives on the one hand and the specificities of the territories on the other.

Closes indicating how the change in the socioeconomic horizon (labor market and demographic trend in particular) also requires a rethinking of existing inclusion tools, even if in line with the European guidelines, adopting a coherent logic, which is not limited to the assistance but push more on the front of active policies, integrating actors and resources.

Gianfranco Bordone - Direttore Coesione Sociale della Regione Piemonte

Gianfranco Bordone indicates how some external solicitations have put stress on the cohesion system: the reform of local autonomies, the reform of social safety nets and the reform from the school have had a strong impact on the organization of policies and services, resolving some needs, but making them grow of others. There is therefore a need for an overall reorganization at the national level. The regional organization needs to be included not only in cohesion policy, but in a multilevel system with adequate coherence and resources, including policies related to training, work and social safety nets, with attention to some categories.

Claudio Spadon - Direttore Agenzia Piemonte Lavoro

Claudio Spadon opens his speech by stressing how the disappearance of the intermediate level of governance constituted by the Provinces has been a critical issue regarding the management of labor policies and related funds. Adding this aspect to what has been said above, we can see the difficulty of the work of Agenzia Piemonte Lavoro. The effort that is made through the action of the Employment Centers is to network and give answers to those problems that are not solved within the classic services, for example regarding the issue of asylum seekers. To do this we try to find and exploit community resources, but with the will to stabilize policies, making them autonomous from programming cycles.

He therefore presents the experience made in a pilot project carried out by APL in agreement with the Ministry of the Interior about asylum seekers: FORWORK (Fostering Opportunities of Refugee WORKERS). The objective of the project is the socio-labor insertion of asylum seekers and refugees and the experimentation, in the Piedmont Region, of a model of individualized taking charge of migrants by the Employment Centers.



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He presents a second pilot project in which the focus is on the circularity of migration policies, focusing on the training of migrants in view of their reintegration into the territories of origin with improved skills and knowledge.

He concludes by underlining how, in the negotiations on programming, in addition to the theme of simplification, the theme of the tendency to reason by standard should also be addressed, thus renouncing the possibility of experimentation that could also lead to better results.

DEBATE

Anguel Beremlisky – Project Manager – DG Regio UE

Anguel Beremlinsky intervenes at the request of moderator Michele Ruggero, agreeing with Spadon's conclusions and recalling how the proposal of the multiannual financial framework has just been presented by the committee and how it is therefore opening the negotiation phase, the first after Brexit, with all that this involves in terms of both financial and impact in the negotiations.

Monica Rossi Rizzi - Senior Programme Officer PRODEV - Centro Internazionale di formazione ILO

Monica Rossi Rizzi opens her speech by presenting the International Labor Organization. He noted that in the debate that preceded his speech three areas emerged: respect for and promotion of rights (and thus combating discrimination); the aspect of partnership and multilevel governance; the integration of policies. She shows how these issues are tackled on a global level, and how the osmosis between local and global is vital. She then goes over the history of international standardization of migrant workers. Currently ILO is engaged in the study of the reasons that determine the migratory flows (between demographic, climatic and political issues) in order to prevent them and transform the migration from necessity to choose. Regarding the issue of demographic change, she reports that ILO has prepared a report on the c.d. Care Economy, three requirements for increasingly specialized services and the job opportunities that follow, with the need to ensure decent working conditions, fair recruitment and the enhancement of human capital.

The ILO's objectives also include Gender Equality and sustainable development.

He concludes by citing the 2016 New York Declaration, which sets a series of objectives relating to the rights of migrant workers, identifying as key figure the partnerships open to the private sector and to the social partners.



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Maria Cristina Migliore - IRES Piemonte

Maria Cristina Migliore presents the work done by IRES Piemonte about vocational training linked to social inclusion. IRES had indeed received an assignment for an independent assessment of the ROP regarding its effects on employment. IRES has taken into consideration the more structured courses and therefore the most can contribute to the attribution of new qualifications. Using the counterfactual method, two homogeneous groups were observed: one group participated in the training courses while the other was used as a control group. He reported how the scientific study showed a positive effect of training on employability and social cohesion.

Indicates as an aspect to be explored that of defining which sectors are most useful for the purpose of job placement, and whether the training itself should be considered only with respect to this purpose and not also in relation to data on language skills and population calculations developed by the OECD, which see us among the last.

Concludes by inviting to consider not only training as a key to employability, but also training and quality of work for social cohesion.

Enrico Allasino - IRES Piemonte

Enrico Allasino indicates how critical the programming is the risk that the planning mechanism based on bureaucratic procedures will produce optimal solutions from the technical point of view but not in line with the needs of the policies. Returning to the theme of the aims, he hopes that we will overcome the emergency approach, trying to improve the system with an overview, paying attention to the changes in the world of work that requires operators able to operate at 360 degrees.

Davide Rigallo - Segretario regionale Federazione piemontese AICCRE

Davide Rigallo expresses the fear that at the European level the management of the migratory phenomenon will also be redirected from a question of integration to a question of security. Regarding the issue of the correspondence of projects and programs to the needs of society, it indicates the central role of local authorities and their aggregations and associations, AICCRE in the first place.



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Michele Ruggiero – Giornalista e Direttore de «La Porta di Vetro»

Michele Ruggiero, starting from the different definitions of social cohesion, emphasizes the complexity of the issues addressed and the difficulty of communicating them effectively to non-professionals, especially in a context in which society becomes less cultured.

Results/ expected results

The numerous and qualified interventions have shown how cohesion policy, in particular social cohesion, can be useful tools to manage in a virtuous way phenomenon that could become critical for the territories. The analysis made about the migratory phenomenon was very detailed, with respect to which European projects have contributed to increasing our knowledge and, on the other, to experimenting different forms of active policies for cohesion, focusing on training and an integrated approach. Having to identify a key element that emerged, the choice could only fall on the integration between the different policies and the various funds on the one hand and on the importance of involving all public and private parties in a partnership. This can be the key to keeping design results consistent with needs.

Participants

Total participants: 80

of which: 32 men (40%), 48 women (60%)

Divided into:	MEN	WOMEN
Local administrators	6	8
Students	1	3
Civil society	25	37
Speakers	3	5
Press Moderator	1	

Communication strategy

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Media coverage

- List of media



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La Stampa

redattoresociale.it/

Promotion

Article in the Press:

- Dialogue on cohesion in Turin (the press):
<http://www.lastampa.it/2018/05/03/torinosette/dialogo-sulla-politica-di-coesione-R4jydF73x4Cv7fIL8yFdpL/pagina.html>
- - Calendar news on the social value of the European Cohesion Policy (social editor)
-The social value of the European Cohesion Policy (social editor)
<http://www.redattoresociale.it/Calendario/DettaglioEvento/575266/Dialogo-sulla-Politica-di-Coesione-Il-valore-sociale-della-Politica-di-coesione-europea-formazione?stampa=s>

Websites of other associations:

- 1 news on website of Order of social workers Order of social workers
www.oaspiemonte.org -Turin Dialogue on cohesion policy, The social value of the European Cohesion Policy: training, work, immigration
http://www.oaspiemonte.org/lunedì-7-maggio-2018-ore-9-13-sala-multimedialie-della-regione-piemonte-c-so-regina-margherita-174-torino-dialogo-sulla-politica-di-coesione-il-valore-sociale-della-politica-di-coesione-europea?upm_export=print
 - 1 news on website of Associazione Multiculturale Mediatori Interculturali (mediatoreculturale.it) <http://www.mediatoreinterculturale.it/formazione-dialogo-su-politica-di-coesione/>
 - 1 news on website of *Istituto Interregionale delle Nazioni Unite per la Ricerca sul Crimine e la Giustizia* (UN Italy) - The social value of the European Cohesion Policy
- <http://www.onuitalia.it/event/dialogo-sulla-politica-di-coesione-il-valore-sociale-della-politica-di-coesione-europea-formazione-lavoro-immigrazione/>
 - Calendar news on (CSVnet.it)
<http://www.csvnet.it/component/jevents/day.listevents/2018/05/07/-?Itemid=893>
 - 1 article news on website of secondo welfare: Dialogue on Cohesion Policy. The social value of the European Cohesion Policy: training, work, immigration (secondowelfare.it)
<http://www.secondowelfare.it/news/dialogo-sulla-politica-di-coesione.html>
- Social media activities before, during and after the event (Tweets, Facebook, etc.)



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- TWEET event: 22 plus 130 retweets and "like"
views ONLY of our May 15, 19 hours (then excluded the retweeted) 24,000 (twenty-four thousand).
- 10 interviews and the trailer on the YouTube channel AICCRE available at:
 - Press conference no
 - Press release
 - Number of webpage views
News AICCRE website enriched by 80 PHOTOS, 10 interviews and 1 trailer
<https://www.aiccre.it/evento/evento-regionale-aiccre-sulla-politica-coesione-2/>
News article after the event:
<https://www.aiccre.it/a-torino-focus-su-fondi-coesione-e-sociale/>
 - Video https://www.youtube.com/watch?time_continue=1&v=iCKiRKAv8MAf
 - Press clipping after the dialogue indicated and number of articles echoed by media
Press, TV and agencies