



ASSOCIAZIONE ITALIANA PER IL CONSIGLIO DEI COMUNI
E DELLE REGIONI D'EUROPA

DIALOGUE ON COHESION POLICY

AICCRE

REPORT event ,

19 marzo 2018, Sala del Popolo, Palazzo D'Aronco, Via N. Lionello 9, Udine (UD)

Report Activity

Agenda of the event

Franco Brussa – President AICCRE FVG

Brussa remembers the birth of AICCRE in 1952 and presents the association and its activities. He presents the initiative contextualizing it within the path of the Dialogues on Cohesion, which aims to spread the knowledge of what has been done and can be done with European funds. Therefore, he focuses on the opportunity to express considerations, at this stage, on the future post 2020 planning.

Carlo Giacomello – Vice Mayor of Udine

Mr Giacomello emphasizes how the idea of Europe is closely linked to the idea of peace. Peace was the first objective of the path which then led to a growing integration and which the European Union gave us. He criticizes the Euro-sceptic positions, which don't consider the enormous benefits of the European Unity: competitive force in the global market, political stability, peace. He underlines how the debate of these years is crucial: the future passes for the unity of Europe. He cites as an example the impact of the adoption of the single currency on Italy's monetary policy. He then indicates the positive capacity of the cohesion policy to bring small municipalities to deal with the big issues, looking for new solutions.

Isabella De Monte – European Parliament Member

Mrs Del Monte underlines the ability of Europe to promote best practices within it, for example in the environment. She indicates in cohesion policy and in the funds the key tools to increase cohesion and collaboration between the different regions and the different states. All this leads to an economy focused on the person and the quality of life, contributing to building the People's Europe.



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Franco Iacop – President of the Regional Council and member of the Committee of the Regions.

Mr Iacop reports how cohesion policy is today called into question not only from the quantitative aspect of the resources allocated to it. It underlines the importance of maintaining these instruments, which give meaning to the European Union and give it the capacity to generate development within a framework of unity and coherence, containing the nationalistic drives. He then underlined the importance of choosing to operate according to the principle of subsidiarity, thus acting through the leadership of local authorities.

Francesco Peroni – Councilor for Finance, Region FVG

Mr Peroni opens his speech indicating the amount of resources made available to the FVG region. It clarifies the funding mechanism of the funds that feed the cohesion policy. Therefore, the need to manage those resources is explicable both from a European and a local point of view, reconciling the needs to achieve common objectives and to respond to the concrete needs of the territory. He invites not to think about those funds as something to be delegated to administrators only, but to something that everyone can somehow address.

Wania Moschetta - Deputy Central Director, Production Activities Directorate, Region FVG

Mrs Moschetta explains how the Region is the managing authority for regional plans financed with European funds, those related to cohesion policy, the policy that is closest to citizens (recalls the concept of multilevel governance). She then explains the cycles of European programming and motivates the need to speak today about the priorities of the next programming. It then illustrates the intervention axes of the POR FESR, and the resources allocated.

Manuel Giacomazzi – Deputy Mayor for Education, Municipality of Fiume Veneto

Mr Giacomazzi presents, underlining the concreteness that distinguishes the use of the POR FESR funds, some renovations and energy requalification of school buildings. He stresses that these funds are a valuable opportunity also for medium-sized municipalities, which despite not having dedicated offices can be able to access these loans. Essential requirement is the ability to program on the political and technical level, and then the ability to design. Necessary



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is also to have a strategy to implement those projects, having clear the administrative procedures to be followed (never simple) and the synergies to be realized, bearing in mind that the ability to carry out the project in quick and certain times is one of the requirements set by the Europeans programs.

From a practical point of view, he illustrates how the financed interventions have been related to the insulation, the replacement of fixtures and windows, the installation of systems for the control and regulation of solar radiation, the installation of air water heat pump reversible type with power supply, the efficiency of electrical systems. All the interventions ended in 5 months. This is an example of the design capacity that public bodies must develop to take advantage of the opportunities offered by European funds.

Stefano Marchetti – Trastattiva SRL

Mr Marchetti introduces the oraCle project, concerning a new integrated approach for the oral therapy of Crohn's disease. The aim of the project is to create a therapy that directly vehicles anti-TNFalpha antibodies in the intestine, avoiding immunosuppression due to systemic exposure to the patient while maintaining its therapeutic efficacy.

Transactiva Srl intends to produce the anti-TNFalfa antibody in rice seed. The purified protein will be used in combination with a probiotic produced by Turval Laboratories Srl for the formulation of an innovative oral therapy. The choice of gastro-resistant capsule and excipients will be made by Biofarma Spa, a leading company in the production of food supplements, medical devices and cosmetics. The University of Udine will evaluate the bio-activity of the antibody, protected in different matrices, the chemical, enzymatic and microbiological treatments that take place in the digestive system using in vitro models, while the therapeutic efficacy will be studied by the University of Trieste thanks to an animal model that mimics Crohn's disease.

Further parts of the project will be the optimization of the genetic transformation techniques of the bioreactor plant as well as the improvement of the soil cultivation techniques (University of Udine).

He concludes with a metaphor: from antibodies we learn that unity is strength. The POR FESR, in the moment in which it requires the collaboration between public research and private research, is somehow reproducing this positive mechanism.

Francesco De Lorenzo – Fincantieri S.p.A.



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Mr De Lorenzo presents the SIPAN (Integrated vibro-acoustic insulation system for Naval Paving) project and the PAN (Anti-vibration Shoring for Naval structures) project, research and development projects aimed at reducing footfall noise that spreads across bridge structures up to subterranean cabins. It underlines the value of a project that has brought together in a strong partnership, characterized by what defines industrial concreteness, the big industry (Fincantieri) with the small industry (Marinoni) and public research (University of Trieste).

By interposing new elements of insulation between the walking surface and the supporting structure of the bridge, the shipbuilding and nautical shipbuilding industry will be able to ensure high levels of wellbeing in cabins considered low habitability today, being able to guarantee the owner a more advantageous exploitation of spaces for the benefit of the people on board, and greater economic return. The SIPAN system will be engineered and industrialized.

The expected results of the project are therefore the realization of prototypes for final certification by classification registers, definition of product technical specifications, production process specifications and specifications of the installation procedure.

He stresses, concluding his speech, how the ideas for these projects arise from the problems and concrete needs that arise.

Romeo Ronco – Marinoni Spa

Marco Biot – University of Trieste

They speak on the SIPAN project illustrating two aspects: the decisive contribution of European funds to support particularly onerous research, not within the reach of all companies; the fact that the project is not aimed only at the study of possible solutions, but at their industrialization, thus bringing the innovations produced into operation.

Alessandro Specogna – Casa Editrice Tabacco

After presenting the publishing house, he presented a research project on the techniques of cartography digitization and the use of mobile devices and social media to create new services for tourism and security. In particular, it aimed to encourage the collection of official information; to allow the planning of the excursion and the collection of information and data on the routes actually carried out, with the possibility of sending reports and also using augmented reality to improve the experience; to set up security services; sharing within a community.



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This project was not able to give an immediate return, rather as a long-term investment. Precisely for this reason the support deriving from the POR FESR funds has been decisive. Emphasizes how the project required skills that were initially not present in the company and were therefore sought outside. People who were then hired in the company. The project was a success, as were the new maps, also adopted by the mountain rescue.

Debate from the public:

Two questions are asked: what could be the priorities that the territory of the FVG could express for the next programming? How can we increase citizens' trust in the European Union, including in relation to the use of funds for cohesion policy?

Claudio Cressati – President of Informest (Service and Documentation Center for International Economic Cooperation), after presenting the association and illustrating how it has evolved to deal with European design, he underlines the importance of a system of projects that leads to positive and measurable impacts on the territories, thus achieving the objectives of development under the economic and social profiles. territorial. It also stresses the importance of interregional programs. With reference to future planning, he refers to the financial difficulties, caused inter alia by Brexit, and the consequent need to "do more with less". **Coming to the theme of future priorities, he underlines the importance of cohesion policy continuing to cover all regions and simplifying bureaucratic procedures.**

Manuel Giacomazzi – Deputy Mayor of Fiume Veneto Municipality, indicates the concreteness as a priority. Europe will gain consensus if it can demonstrate a real utility to citizens. The two themes on which programming can concentrate: construction in the broad sense and services (with attention to young and old). To be closer to citizens, the European institutions need to be closer to local authorities, simplifying procedures and thus allowing all the municipalities to be protagonists of design.

Wania Moschetta – Vice Direttore Centrale, Direzione Attività Produttive, Regione FVG Speaking as a representative of a managing authority, she mentions that the resources available decrease, while the questions to be answered increase, starting from common defence and migration flows. She then reported the risk that cohesion policy would be destined only to some areas that are lagging, a risk that seems to be averted. She reported that at the



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beginning of March a public consultation was closed on the next program. The priority is to reduce unemployment and promote social inclusion, reducing disparities between regions.

Results/ expected results

The attentive participation of the audience bears witness to the interest aroused by the theme and in particular by the presented projects that have effectively demonstrated how European funds can be a spring for regional development. The awareness of the usefulness of the integration path has found important confirmations, and the mechanism of the European programs has been illustrated making it more understandable. Cohesion policy give the capacity to generate development, decisive contribution to support particularly onerous research, bringing the innovations produced into operation as well as research with no immediate return but a long-term investment. Citizens who are better acquainted with the functioning of European policies will be able to better evaluate them, identify critical issues to be corrected and enhance the potential and results achieved, helping to build tomorrow's Europe.

Areas that were mentioned as priority of investment for the upcoming cohesion cycles were: construction in the broad sense and services (with attention to young and old), common defence and migration flows.

On the future of Cohesion Policy, it was stressed the importance of a system of projects that leads to positive and measurable impacts on the territories, thus achieving the objectives of development under the economic and social profiles. As well, cohesion policy should continue to cover all regions and simplify bureaucratic procedures. To be closer to citizens, the European institutions need to be closer to local authorities, simplifying procedures and thus allowing all the municipalities to be protagonists of design.

Participants

Gender balance and mainstreaming: n. 83 participants;

n. 64 men, n. 19 women; (77% men, 23% women)

divided into:

	WOMEN	MEN
- Local authorities	4	8



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- Civil society	9	16
- Students	4	30
- Speakers	2	10

Communication strategy

Media coverage

- List of media
- Social media activities before, during and after the event (Tweets, Facebook, etc.)
 - TWEET event: n.16 more 65 retweets, views ONLY of our March 30 at 12.40 (so excluding retweeted) 18,000 (eighteen thousand). FACEBOOK, event promotion:
<https://www.facebook.com/carla.rey.aiccre/>
<https://www.facebook.com/AICCRE-111187285596457/>
 - 9 interviews on the YouTube channel AICCRE available at:
<https://www.aiccre.it/evento/evento-aiccre-regionale-sulla-politica-coesione-4/>
- Press conference
- Press release
- Number of webpage views
 - Article for event promotion:
<https://www.aiccre.it/dialoghi-sbarcano-ad-udine/>
 - News AICCRE website enriched by 14 videos, written interventions, slides:
<https://www.aiccre.it/evento/evento-aiccre-regionale-sulla-politica-coesione-4/>
- Video
- Press clipping after the dialogue indicated and number of articles echoed by media:
no report