











Local networks and inter-regional cooperation: Moving forward the Digital Local Agenda











Conference organisation: AICCRE
Phone +39 0669941477 - Fax +39 066793275 e-mail: eisco08@aiccre.it









Welcome to the 7th European Information Society Conference EISCO 2008

We are pleased to welcome you at **EISCO 2008**, which takes place from the 25th to the 27th September in Naples, in the **Castel dell'Ovo** located in the bay of Naples with a splendid look over the city and its historical sites.

EISCO conferences have become a major event for politicians and experts working at local and regional level to discuss e-Government and Information Society strategies, evaluate achievements in reducing the digital divide, exchange experience and learn from each other.

Since June 2005, the guiding theme of **EISCO** conferences has been the implementation of the Digital Local Agenda (DLA), a strategic plan for good governance and the development of the information society in Europe's municipalities, cities and regions, striving for e-Inclusion and fighting the digital divide.

The 5th EISCO 2005 conference in Cracow, Poland, provided a realistic analysis of the achievements and pitfalls in the implementation of e-Government and the Information Society. Its final *Cracow Declaration* called for strong efforts in planning future developments at local level and for a stronger cooperation between local, regional, national and European authorities. Ten objectives were established and the Digital Local Agenda was launched. In April 2007, eight networks collaborating in the organisation of the 6th EISCO 2007 in Hämeenlinna, Finland, supported the final *Digital Local Agenda Manifesto*, which established five priority areas and 28 action goals for the i2010 Digital Local Agenda.

EISCO 2008 will assess the progress of the Digital Local Agenda (DLA) in Europe, its contribution to innovation, governance and e-Inclusion by means of digital networks and communication instruments. The aim of the conference is to showcase the development of local networks and inter-regional cooperation to foster progress of the Digital Local Agenda. Innovative partnerships in the territory may be able to stimulate demand for e-Services as well as their delivery through single points of access.

The DLA also calls for sustainable strategies addressing the infrastructural deficit and secure the use of ICT. The conference will tackle infrastructural services empowering local administrations to function as integrated e-Government systems, leaving no one behind. It will also address inclusive policies in regions, initiate and support collaboration between them and build a community of experts.

EISCO 2008 will build its conclusions upon e-Practices from all over Europe, presented at the conference. A set of recommendations shall be approved in Naples, aiming at strengthening the Digital Local Agenda process and engaging as many local and regional governments as possible with its implementation.



This year's conference takes place in Italy, a country well known for its networking capacities at the local level and that has invested considerable human and economic resources in Information Society and e-Government. The Italian government, the regions and representatives of the 8,100 local governments have signed a solidarity pact in which each level of governance is partner on equal terms. The aim is ambitious: To build an e-Government national system taking the local level and its needs as point of origin. The Digital Local Agenda has become a strategic instrument, promoted by the associations of local and regional authorities.

EISCO 2008 is organised by the European network ELANET (CEMR) supported by the Council of European Municipalities and Regions (CEMR), together with the City of Naples, with the support of the Region Campania and the Province of Naples. As at previous conferences, EISCO 2008 enjoys the active collaboration of EU networks representing regional and local administrations: eris@, EUROCITIES' Knowledge Society Forum, e-Forum and IT4ALL. The Italian Government (Ministry of Innovation, Ministry of Regional Affairs and Local Administrations, Ministry of Communication) is also member of the Organising Committee.

Welcome to EISCO 2008 A key event in the process of modernising the public sector and Europe!



Rosa Russo Jervolino Mayor of Naples



Krzysztof Głomb



Heikki Lunnas Co-Presidents of ELANET (CEMR)



Jeremy Smith CEMR Secretary General



Programme

Thursday 25		
8:00 - 9:00	Registration	
9:00 – 9:45	OPENING	
	Chair:	
	Ms. Rosa Russo Jervolino, Mayor of the City of Naples	
	Welcome speech by Mr. Jeremy Smith, Secretary General of CEMR	
	Presentation of EISCO 2008 discussions and goals by Italian senator, Mr. Roberto Di Giovan Paolo, General Secretary of AICCRE	
9:45 – 10:45	FIRST SESSION	
	INNOVATION MODELS AND ECOSYSTEMS TO BOOST MODERNISATION & ECONOMIC GROWTH IN THE TERRITORY	
	(Organised with eris@)	
	Plenary – Setting the scene	
	A major challenge regarding the knowledge society in regions and local areas is how to organise within a common framework a productive collaboration and exchange of experiences among innovators from the public and private sector, to bring forward the assets of the territory and improve its competitiveness.	
	This session will explore different models and practices being implemented throughout Europe and discuss how this challenge should be addressed by the Digital Local Agenda	
	Chair: Mr. Gareth Hughes, eris@ C.E.O. & PEARDROP Project Director	
	Keynotes: - The Digital Ecosystem: Concept & Framework Mr. Francesco Nachira, DG INFSO, European Commission	
	- Building Digital Business Ecosystems for Regional Development Ms. Rosemary O'Connor, CMI International, Ireland	
	Discussion Panel: Mr. Gareth Hughes, session chair Mr. Simon Lavin, Welsh Assembly Government (UK) Mr. Luis Casa, Fundecyt-Extremadura Region (Spain)	
10:45 – 11:15	Coffee Break	



	11:15 – 12:45	2:45 Parallel sessions		
		POLICY	SERVICES	TECHNOLOGY (only in English)
		What policies and incentives are needed to build clusters for research and innovation in key development areas of any territory?	Learning from experience on models and services being implemented in Europe	How can ICT be organised in a territory to favour innovative development strategies? Are there ICT toolkits for this?
		Chair: Mr. Vassilios Koromantzos, Secretary General of the Central Union of Municipalities and Communities (Greece)	Chair: Mr. Björn Björk, Swedish Association of Local Authorities and Regions	Chair: Ms. Lucia Mušková, Director General ITAPA (Slovakia)
		Rapporteur: Mr. Gareth Hughes, session chair	Rapporteur: Mr. Patrick Sullivan , CMI International (Ireland)	Rapporteur: Federation of Municipalities and Provinces FEMP (Spain)
		■ Mr. Simon Lavin, Welsh Assembly Government (UK), Regional Digital Business Ecosystems in the Mön and Menai areas ■ Mr. Aleš Pekárek, EPMA – Vysocina Region (Czechia), The INTEBRE initiative: A model to incorporate public and private actors of a rural region in eBusiness research and innovation clusters. ■ Ms. Rosa di Palma, City of Barletta (Italy), Integrated data municipal register: a complete territorial information system to improve competitiveness by linking public and private DBs through street numbers of buildings and houses	Good Practices: Mr. Javier Val, Aragón (Spain), Digital Business Ecosystems as a solution for the tourism sector Mr. Flavio Bonfatti, University of Modena and Reggio Emilia (Italy), Overcoming barriers for SME Collaboration Mr. Christer Gundersen, (Norway), Norwegian Competence Centre for Free Software: an independent centre working to build knowledge and confidence for the use of open source, as well as stimulate new business developments	Good Practices: Mr. Tim Miller, EMNET, East Midlands (UK) Technical deployment of Digital Business Ecosystems (DBE) Mr. Manu Setälä, TCH, Tampere (Finland) Digital Business potentials: mobile technologies Mr. Mikael Snaprud, University of Adger (Norway), eGov Monitor: co-funded international project under the VERDIKT programme, on a large scale on-line observatory for benchmarking eGov services in 4 areas: accessibility, transparency, efficiency and impact
		Open Discussion	Open Discussion	Open Discussion
	12:45 – 14:00	Lunch		
	14:00 – 15:15	OFFICIAL CONFERENCE CEREMONY Chair: Mr. Heikki Lunnas and Mr. Krzysztof Glomb, co-Presidents of ELANET (CEMR) Moderator: Mr. Feliciano Polli, Deputy Mayor of the City of Terni, member of the Presidency of ANCI and of the National Council of AICCRE		
Presentation: Mr Giovanni Seppia, External Relation Manager EURid: The For Internet Domain Names ".eu"		id: The European Registry		

on Information Society and Media of the European Union

Mr. Renato Brunetta, Ministry of Public Reform and Innovation of Italy Mr. Rudolf Strohmeier, Head of Cabinet of Vivianne Reding, Commissioner

Keynotes:



Thursday 25		
15:15 – 16:15	SECOND SESSION	
	e-SERVICE MODELS AND WEB 2.0 DEPLOYMENT	
	(Organised with EUROCITIES)	
	Plenary – Setting the scene	
Modern public e-Service delivery is striving for maximum efficiency as a maximum customer satisfaction. Yet back-office reengineering is only one job, since emerging Web 2.0 technologies challenge local governments into of direct dialogue with their citizens. These technologies provide opportuncompletely new form of governance and the provision of new services, be electronic modelling of traditional over-the-counter processes.		
	This session tackles a core challenge for the Digital Local Agenda planning by lookin at different e-Government and e-Participation models emerging from practic experience, in an effort to observe similarities and differences in their deployment specific local environments.	
	Chair: Mr. Giuseppe Paruolo, Town Councillor of Bologna and Chair of EUROCITIES' Knowledge Society Forum	
	 Keynotes: Competitiveness in regional and local areas needs new forms of governance Mr. Bror Salmelin, DG INFSO, Advisor to the Director - Applications addressing Societal Changes, European Commission The Web 2.0 is a challenge for all local administrations Mr. Francesco Carcillo, EUROCITIES KSF Workgroup on eGov 2.0, City of Turin (Italy) 	
	Discussion Panel: Mr. Giuseppe Paruolo, session chair Mr. Stefano Epifani, prof. Univ. of Rome La Sapienza – Ancitel consultant (Italy) Mr. Vasilis Kouliolas, C.E.O. eGOV2u (Greece)	
16:15 – 16:30	Coffee Break	



16:30 – 18:00	Parallel sessions		
	POLICY	SERVICES	TECHNOLOGY
	What policies to empower administrations on the Information Society and eGov?	New visions and models for web 2.0-based services in local environments	The future of web 2.0 technologies
	Chair: Mr. Ronald Sallman , Austrian Association of Cities	Chair: Mr. Herman Callens, Association of Flemish Cities and Municipalities (Belgium)	Chair: Mr. Tom Macinerney, Local Government Computer Services Board (Ireland)
	Rapporteur: Mr. Francesco Carcillo, EUROCITIES' Knowledge Society Forum Workgroup on eGov 2.0	Rapporteur: Mr. Stefano Epifani, Univ. of Rome, Ancitel (Italy)	Rapporteur: Mr. Vasilis Kouliolas C.E.O. eGOV2u (Greece)
	Good Practices: Mr. Terry Cook, Councillor for Neighborhoods and Involvement of Bristol City Council (UK): The ASKBristol eDemocracy portal where citizens can see what decisions are being made, discuss them and file their own ePetitions Mr. Claudio Forghieri, City of Modena (Italy): Development strategy of the local government to implement web 2.0 services for interaction with citizens, firms and local organisation Mr. Jon Goycolea, Cabinet of the Presidency of the Basque Parliament (Spain): The space of the Parliament for eParticipation of citizens using the web to make enquiries on law-making and to file ePetitions	Good Practices: Mr. Rui Barros, INESC Porto (Portugal): Open source CMS service platform of INNESC-Porto providing a working environment for open discussions and fine-tuning of different regional master plans Ms. Anna Triantafillou / Mr. Keith Young (EU-wide support action "MOMENTUM"): Rrealistic goals to implement eParticipation in small and medium municipalities. The practical case of the CitizenScape project. Mr. Sergio Duretti, Director General CSP (Italy): VOS - 11 small rural municipalities deployed a multimedia user-generated content system for IP-TV, IP-Radio and Blogs, now used by 8,000 inhabitants	Good Practices: Mr. Salvatore Marras (COP, Belgium, Italy, Poland): transnational web 2.0 platform developed by FORMEZ to support communities of practice in European Social Fund initiatives Mr. Motoo Kusakabe, Senior Counsellor to the President of the EBRD (UK): The Open City Portal developed in open source by a group of universities to enable small towns to have a citizen-oriented portal with advanced services Jaakko Järvenpaa/Tapio Matinmikko City of Oulu (Finland): The Municipal web portal of the City of Oulu featuring an own personal web-page, e-mail and instant messenger, photograph albums, blogs and other web 2.0 services for the single citizen.
10.00 10.20	Open Discussion	Open Discussion	Open Discussion
18:00 – 18:30	CONCLUSIONS OF	THE DAY	
Plenary session – Reportant Rapporteurs from the parallel session of the day. These conclusions		allel sessions present their co	onclusions in this round-up
20:30	the conference. GALA DINNER (local au	thorities welcome EISCO 2	008)



25-27 settembre 2008	
Friday 26	
9:30 – 10:30	THIRD SESSION
	BUILDING DIGITAL CAPACITY IN LOCAL ADMINISTRATIONS
	(Organised with IT4ALL)
	Plenary – Setting the scene
	Digital capacity of decision-makers and civil servants, especially in small and medium sized local governments, is a major condition for extensive eGovernment take-up and eInclusion. When approving the Digital Local Agenda in November 2005, the II World Summit of Cities and Local Governments at Bilbao underlined this issue as a priority for inclusive eGovernment. Since the inter-ministerial conference on eInclusion in Riga in 2006, the issue has been brought to the attention of the European Commission by ELANET (CEMR), IT4ALL and other European networks asking that empowerment of administrations in danger of digital exclusion becomes also a major concern in EU programmes, such as the Policy Support Programme of CIP.
	The idea is to link eCapacity Building initiatives at local level to the planning and implementation of Digital Local Agendas across the EU countries and regions based on a common European framework and methodology.
	This session shall deal with actual local initiatives in the field. European networks, local decision-makers and civil servants will have the chance to jointly debate the issue, while the European Commission will be invited to open a dialogue on how digital empowerment of administrations can be best supported by EU programmes.
	Chair: Mr. Ramón Peñagaricano, Secretary General of IT4ALL (Spain)
	 Keynotes: Empowerment of local governments in Europe and the eMunicipality 2012 Digital Local Agenda in Norway Mr. Svein Erik Wilthil, Deputy Director General of the Norwegian Association of Local and Regional Authorities, Chair of the Policy Group on Information Society and eGovernment of CEMR Inclusive eGovernment policies in the EU for local and regional areas Mr. Juan Gonzalez Mellizo, European Commission, unit eGovernment and CIP operations – DG INFSO
10:30 – 11:00	Discussion Panel: Mr. Ramón Peñagaricano, session chair Ms. Sonia Massobrio, Innovation and Technology Department of the National Association of Italian Municipalities – ANCI (Italy) Mr. Tim Anderson, Norfolk City Council / DC10+ Digital Inclusion network (UK) Coffee Break
10.30 - 11:00	COILCE DIEAK



11:00 – 12:30	Parallel sessions		
	POLICY	SERVICES	TECHNOLOGY
	A policy platform for digital capacity development in local areas.	Implementation of eCapacity building initiatives in different contexts and conditions.	What applications are suitable for eCB? Are there digital platforms already doing it?
	Chair: Mr. Andrzej Porawski, Director of the Association of Polish Cities (Poland)	Chair: Ms. Annalisa Giovannini, Deputy Director General of ANCITEL (Italy)	Chair: Ms. AnetteVaini-Antila, Director of MENTORIT (Finland)
	Rapporteur: Ms. Sonia Massobrio, ANCI (Italy)	Rapporteur: Mr. Javier Del Pozo, IT4ALL (Spain)	Rapporteur: Mr. Tim Anderson, Norfolk County Council (UK)
	Good Practices:	Good Practices:	Good Practices:
	 Mr. Herman Callens , VVSG Association of Flemish Cities and Municipalities (Belgium): Improving eCompetences of local governments by using Scanning Innovation techniques Mr. Terje Borge Olsen, Tebol AS (Norway): Services on net: the pilot experience of 40 large and small Norwegian cities to deploy interactive and fully integrated eServices, train the civil servants and build a knowledge base system for use of other administrations Mr. Michael Vesely, Kommunalnet eGov Solutions (Austria): The Kommunalnet network has become a powerful empowerment tool for municipal employees. 80 % of Austrian municipalities use it on a daily basis, to access e-government applications, retrieve data or look for commercial services 	 Ms. Catriona Hilliard, Offaly County Council (Ireland): Offaly Eyes – online system used by municipal officers to report operational problems they spot when inspecting their territory Mr. Gianni Dominici, Deputy Director General of Forum P.A. (Italy): The FORUM services support a national network of innovators for the public administration Mr. Artur Krawczyk, Cities' on Internet Association (Poland): The Mazovia Region Information Society Innovation Network and their service package to empower the 27 local governments participating as a follow-up to the SIRMA project 	 Mr. Havier Heymans, ZEA partners (Belgium & others): The PloneGov. platform – a collaborative software ecosystem where public administrations, NGOs and the private sector share development of tools and improvement of open source applications for the public sector, avoiding duplication Mr. Vasilis Kouliolas, Gov2u (Greece): Used for eDemocracy by more than 100 local governments, some regional and national parliaments of Europe, the DEMOSS platform is also a powerful tool for inclusive networking Ms. Rosi Somerville, IDEA (UK): An eCapacity Building initiative based on a data inter-exchange hub on the web providing all sorts of data and performance indicators at the local level, as well as on demographic profiling of single local government customers mapped to services

12:30 - 14:00

Open Discussion
Lunch

Open Discussion

Open Discussion



14:00 – 15:00

FOURTH SESSION

USING ICT TO BUILD NETWORKS FOR SERVICE DELIVERY IN LOCAL COMMUNITIES

(Organised with eFORUM)

Plenary – Setting the scene

Experience has shown that many of the best practices are difficult to replicate in a different local environment. Public policies in e-Government and Information Society are switching from best-practice support strategies to those enhancing policies and a systemic approach regarding eGovernment take-up. The idea is to organise integrated, citizen-centric local systems involving all stakeholders who participate in service delivery. This has so far proved to be a major deficit in the implementation of the digital path. The approaches chosen today do not allow for building sustainable single points of access which would stimulate the demand of end users and create their own demand for infrastructural development.

eGovernment administrative services must be linked to targeted groups, together with eInclusion initiatives, in single territories and with other services from local providers through a single point of access on the web, in order to solicit a large and stable demand for eServices from citizens and firms.

This session will analyse the need for service delivery networks and identify their added value. It will also address the question of how the Information Society Pact among local stakeholders, proposed by the Digital Local Agenda, can serve this need as well as implement eInclusion initiatives that expand the demand for these services, creating a win-win situation.

Chair:

Mr. Baudouin de Sonis. Director General of e-FORUM

Keynotes:

- Ms. Krzystyna Marek, Unit GEANT and e-Infrastructure, DG INFSO, European
- Mr. Jeremy Millard, Senior expert, Danish Institute of Technology

Discussion Panel:

Mr. Baudouin de Sonis, session chair

Mr. Paolo Zocchi, Deputy Director General of SSPAL (Italy)

Ms. Grethe Linde, City of Malmö (Sweden)

15:00 – 15:30 | Coffee Break



Ritopean information society conference two 25-27 settembre 2008			
15:30 – 17:00	Parallel sessions		
	POLICY	SERVICES	TECHNOLOGY
	Which are the main drivers for policies favouring local networks for digital service provision and eInclusion?	Emerging local networks, which are successful in eServices delivery and end-users demand	How should broadband be combined with ICT basic services for an effective infrastructure in the territory?
	Chair: Mr. Alessandro Villani, National Councillor of AICCRE (Italy)	Chair: Mr. Rui Barros, INESC Porto (Portugal)	Chair: Mr. Jaroslav Šolc, Union of Towns and Municipalities of the Czechia
	Rapporteur: Mr. Baudouin de Sonis, session chair	Rapporteur: Mr. Paolo Zocchi, SPAL (Italy)	Rapporteur:_ Ms. Grethe Linde, City of Malmö (Sweden)
	■ Mr. Gaudenzio Garavini, Emilia-Romagna Region (Italy), The CN-ER regional system of services, standards and knowledge sharing allows local governments to work as a whole in information society and innovation processes, sharing tools and opportunities, matching their 'knowledge' and experiences on eGovernment projects ■ Mr. Tim Brauckmüller, Pro Arbeit kAöR (Germany) The Baltic Broadband Rural Project boosting ICT-based innovation, digital literacy, eInclusion and local networking in the entire Baltic Sea Region ■ Mr. Steve Dodson, The DC10+ Digital Network Initiative (UK) Innovative Local Authorities work together with the national government and NGOs to develop dozens of initiatives on Digital Inclusion across all Regions	Good Practices: Mr. Ruediger Czieschla, City of Freiburg (Germany) IM Breisgau: Wiki-based knowledge management for public services (WiWiB) has won a regional web 2.0 award for innovative use of new media in the public administration Mr. Adriano Gattoni, Province of Pesaro and Urbino (Italy) 65 local governments and 6 communities working together to build ICT infrastructure, deliver services to civil servants and to citizens as well as carry-out common customer satisfaction on eServices. Mr. Javier Lobato, Sartu Federation (Spain) Saragune is a web meeting place promoting free-use of technologies and eInclusion in the community, as an instrument for social cohesion and for revitalisation of the native culture of Vitoria-Gasteiz	■ Mr. Oskar J. Sandholt, Municipality of Seltjarnarnes (Iceland) Learning do's and don't in fiber optic infrastructure from this municipality of 5.000 residents, connected to the capital city, that has solved the last mile broadband problem for all households and premises. Hot-spot wireless connection for fixed and mobile users ■ Ms. Rosa Maria Di Giorgi, Region of Tuscany (Italy) The RTRT network of the Tuscany Region showcasing advanced infrastructure with added value services (videoconferencing, multicast streaming and IP telephony) used by authorised Internet Service Providers to allow customer access to more than 400 public bodies and local service networks ■ Ms. Grethe Linde, City of Malmö (Sweden) Tech platform of the City
	Open Discussion	Open Discussion	Open Discussion
17:00 – 17:45	Rapporteurs from the para	THE DAY eports from Parallel s allel sessions present their co onclusions will be incorporate	onclusions in this round-up
19.00 20.20	Cultural guided tour (option	201)	

18:00 – 20:30 | Cultural guided tour (optional)



G 4 1 25		
Saturday 27 9:30 – 11:30	FIFTH OF COLON	
9:30 – 11:30	FIFTH SESSION	
	PROGRESS OF THE DIGITAL LOCAL AGENDA: METHODOLOGIES USED AND FIRST LESSONS LEARNT	
	(organised by ELANET & CEMR)	
	Plenary– Setting the scene	
	Following a presentation on a basic European model of the Digital Local Agenda, the associations of local and regional governments organise a brainstorm session to discuss content and priorities, draft new ideas and a European implementation roadmap. The session methodology requires that participants ensure their active presence during all the session.	
	Chair: Ms. Angelika Poth-Mögele – Director of Policy – CEMR Keynote: A European model for the DLA Mr. Javier Ossandon – ANCITEL (Italy)	
44.20.42.00	The DLA Brainstorm session (for registered participants) Mr. Michael Hokkeler – KGSt – Germany (technical moderator) The CEMR and ELANET members chair the different discussion tables	
11:30 – 13:00	FINAL PLENARY SESSION	
	Chair:	
	Mr. Heikki Lunnas – Mr. Krzysztof Glomb, Co-Presidents of ELANET (CEMR)	
	Presentation of the EISCO 2010 conference Mr. Jokin Bildarratz Sorron, Mayor of Tolosa, President of EUDEL (Basque CSpain)	
	Approval of the Conference Declaration	
	EISCO 2008 PANEL	
	Next steps: A European network of innovators to boost the Digital Local Agenda	
	Chair and Keynote: Mr. Risto Koivisto – EDUC Commission, Committee of the Regions	
	Discussion Panel: Mr. Svein-Erik Wilthil, ELANET & CEMR Mr. Giuseppe Paruolo, EUROCITIES Ms. Mar Zabala, EUDEL & IT4ALL Mr. Gareth Hughes, eris@ Mr. Baudouin de Sonis, e-FORUM	
	Chaired by the European Commission, representatives of the European local and regional networks discuss the content of the declaration and ways to pursue its goals through community networking.	
13:00	Buffet	
15:00 – 18:00	Visits to institutional and productive sites of Naples (optional)	