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19TH ANNUAL POLIS CONFERENCE

CITIZENS FIRST:
THE IMPACT OF TRANSPORT ON LOCAL SOCIETY
OPTIMIZING COSTS AND FINANCIAL RESOURCES

Genoa • 2-3 December 2004

- How can transport support the development of local society and ensure the well-being of its citizens?
- How can public authorities address the financial needs of transport systems?
- How are public authorities coping with the mounting safety and security concerns on their transport systems?

The Polis network brings together leading European cities and regions in the development of innovative technologies and policies for local transport.



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main sponsor



Thursday • 2 December 2004

- 9.30 Welcome from local authorities and Polis President
- 9.40 Key note address: *Jacques Barrot, European Commissioner for Transport (invited)*
- 10.45 Refreshments
- 11.15 Round table

Financing public transport

Chair: *Enrico Zanelli, Polis President*

This round table will bring together key stakeholders in the public transport field to discuss the financial challenges facing the public transport sector and how these are being addressed.

- 12.30 Lunch
- 14.00 Parallel sessions

• Mobility and social inclusion

Chair: *Laurie Pickup, TTR, UK.*

- A comparison of data on mobility and social exclusion from Europe, *Magdalena Gadomska, consultant sociologist, Sylwia Klatka, Convoce, Poland.*
- Improving mobility and accessibility for people with learning disabilities in Europe, *Philip Barham, Merseytravel, UK.*
- Accessibility for all – tackling the problems of transport social exclusion, *George Burnett, Surrey County Council, UK.*

• Engaging the community in transport planning

Chair: *Assessore Merella, City of Genoa, I.*

- User representation and involvement in urban public transport: *Citizens first?, Martin Schiefelbusch, Nexus Institute, Berlin, D.*
- Elected and electors, working together towards sustainable mobility, *Chantal Duchene, Secretary General, GART, F.*
- Successful transport decision-making through stakeholder engagement, *Andre Wolf, RWTH Aachen, D.*

- 15.30 Refreshments
- 16.00 Parallel sessions

• Flexible transport services (FTS)

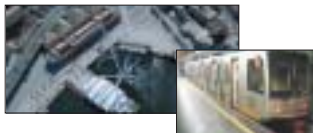
- Developing a business case for FTS, *Carinne Mulley, University of Newcastle, UK.*
- Central operated car-pooling system for Val Fontanaabuona, *Universities of Genoa and Pisa, I.*
- Prontobus, *Mirco Armandi, Bologna, I.*
- Determining the viability of a demand-responsive system, *Chiara Pelizzoni, Nomisma, I.*

• Transport security in cities

Chair: *Marshall Poulton, Glasgow City Council.*

- Transport safety & security in cities & regions, *Bill Sewell, Vice-President, DMJM Technology, USA.*
- Overcoming public transport insecurity in Paris, *Judith Ferrando Y Puis, Université Paris 5, Paris, F.*

- 18.00 Closing of the first day
- 20.30 Conference dinner



Friday • 3 December 2004

9.30 Parallel sessions

• Promoting sustainable transport

- Pedestrians facilities for cities of the 21st century, *Nick Tyler, University College London, UK.*
- Moving towards a bio-diesel fleet in Valencia, *Valencia municipality, E.*
- Fastway – 21st century bus provision, *Tex Pemberton, Cabinet Member, West Sussex County Council, UK.*
- The emerging reality of integrated transport in Dublin, *Michael Ahern, Dublin Transpotation Office, EI.*

• Safety of local transport systems

- Road safety in Krakow (tbc), Poland.
- Creating safer routes to school, *Emilia Romagna region, I.*
- Cooperative vehicle infrastructure systems: opportunity or threat?, *Richard Harris, FaberMaunsell, UK.*

11.15 Refreshments

11.45 Round table

Improving the urban environment for local communities – which instruments to tackle congestion?

This session will bring together senior political officials from several major European cities to debate which transport systems and measures are the most appropriate for tackling growing congestion.

13.15 Closure of conference by Polis President and President Elect

13.30 Lunch

14.30 Site visits

Discover Genoa

Genoa's beauty lies in its irregular shape and in the alleys of the medieval city swarming with life. The commercial port is the heart of the town and is one of the most important in the Mediterranean sea. Today, **Porto Antico**, the old port, is essentially a leisure and cultural area. Architect Renzo Piano is currently finishing the renovation of this area with his project to link Genoa to the sea again.

Genoa's Aquarium is among the biggest in Europe. Its great tanks house sharks, dolphins and seals. Genoa's historic centre is the largest in Europe: a fascinating labyrinth of dark alleys ("caruggi") and small squares. Art is everywhere: on the frescoes of Baroque churches, on the sculpted slate doorways, in ancient shops.

The **Cathedral of San Lorenzo** impresses tourists with its elegance and its black and white facades. Visitors can also discover another aspect of Genoa's beauty in Quarto, Quinto, Nervi and Sant' Ilario-fishing villages to the east, situated between terraced hills and the sea, and with Mount Portofino in the background.

Thanks to a strong cultural history and the dynamism of its cultural life, Genoa has been selected to be the **European Capital of Culture** in 2004.

To find out more about Genoa, visit www.genova-2004.it, or www.genovatouristboard.net

To discover Genoa and its beautiful surroundings, you can take part in one of the two tours organised for the week-end on Saturday 4 and Sunday 5 December 2004. More information on the registration form.

1. "Genoa 2004: European Capital of Culture", three hours walk, €10

Guided tour in English and Italian of the heart of Genoa. The itinerary will lead you through Piazza De Ferrari, Palazzo Ducale, Piazza San Lorenzo with the cathedral, Piazza San Matteo and its church and Palazzo Doria, it will end at the splendid via Aurea with the noble palaces recently restored. You will then have the possibility to visit Palazzo Tursi.

2. Portofino-Santa Margherita-Camogli, 7 hour excursion, €75

A tour of the jewels of the Riviera di Levante with a guided visit in English and Italian. Stop in the magic village of Camogli with its colored houses facing the sea. Lunch in a restaurant. In the afternoon, visit of Santa Margherita Ligure with its hotels Liberty which evoke their famous guests. Participants will then embark on the boat for Portofino, the famous and exclusive resort located in a small bay below Mount Portofino and surrounded by a marvellous scenery. Journey back to Santa Margherita by boat where participants will have some free time before going back to Genoa by coach.

Date

Thursday 2 & Friday 3 December 2004

Venue

Starhotel President
Corte Lambruschini 4
I- 16129 GENOVA
Tel.: +39 010 57 27 • Fax: +39 010 553 18 20 • www.starhotels.com
Contact person: Ms Carla Rainero, event manager.

Conference languages

The main working language of the conference will be English. However, interpretation will also be provided into and from Italian.

Technical tours

Guided visits will be organised on Friday afternoon: 2 hours visit of the city centre (with Italian/ English guide). Presentation of some transport innovative technologies and systems.

Conference fee

The conference is free of charge for Polis members (€ 50 for the 4th additional participant). For administrative purposes, members are requested to complete and return the registration form.

Registration before 29 October :

- delegates from EU 15* and third countries € 350;
- new member states since 1 May 2004 and CEEC countries € 200

Registration from 29 October to 30 November:

- delegates from EU 15* and third countries € 550;
- new member states since 1 May 2004 and CEEC countries € 300

Registration during the conference:

- delegates from EU 15* and third countries € 700;
 - new member states since 1 May 2004 and CEEC countries € 400
- Accompanying person for the conference dinner on 4 December € 50

Exhibition and sponsorship

Maximise your visibility. Have your company or organisation noticed. Opportunities include anything from an exhibition area to a dinner. To take advantage of sponsorship or to book an exhibition area, please contact Marie Hervo (mhervo@polis-online.org, tel. +32 2 282 84 67).

How to register ?

Please use the attached forms to register for the conference and to book accommodation, or register on-line at www.polis-online.org.

Enquiries relating to the conference programme

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Cancellation

Any cancellation made in writing before 15 November 2004 will be eligible for a full refund, less 40 euros to cover administration costs. No refunds will be made for cancellations after that date but replacement delegates will be accepted.

*Belgium, Germany, France, Italy, Luxembourg, Netherland, Denmark, Ireland, United Kingdom, Greece, Spain, Portugal, Austria, Finland and Sweden.